

Personal, Practical, Professional, Powerful

Welcome to School Advance...
A growth model for administrators!

School Advance Resources Website

Welcome to the training for administrators who are new to using School ADvance.

School ADvance resources are copyrighted and accessible for districts that have been licensed and trained by a School ADvance trainer.

To access the School ADvance Resources, you can find them at:

http://www.goschooladvance.org/resources

The School ADvance Authors and Training Team

Patricia Reeves, School ADvance, WMU – Co-Author and Developer

Patricia McNeill, School ADvance – Co-Author and Developer

Dr. Tina Kerr, Executive Director, MASA

Sara Shriver, Trainer

Michele Lemire, Trainer

Carrie Platner, Coordinator for licensing and training



The Work We Will Do

- ✓ Learn the School ADvance evaluation approach, cycle, and guiding principles
- ✓ Select evaluation characteristics that best match your district's priority work
- ✓ Begin:
 - Learning the evaluation frameworks and rubrics
 - Unpacking local district indicators for evaluation characteristics
 - Identifying evidence for evaluation ratings
 - Establishing your base-line self assessment on the formative rubric
 - Drafting your first personal growth plan
 - Completing your final evaluation profile
- ✓ Review State requirements throughout the presentation

Purposes for Evaluation

- 1. Achieve Organizational Goals, i.e. Student Outcomes
- 2. Focus on the right work
- 3. Guide learning, growth, and development
- 4. Make employment decisions

The School ADvance Way

- To achieve district goals, align goals across the schools, programs, and people
- To focus on the right work, set priorities
- To guide learning, growth, and development, make performance expectations clear
- To make employment decisions, provide, time, opportunity, and support; then, make evidence based decisions

Remember, it's not about the person; it's about the...



Fair evaluations are based on actual evidence of the work and impact of that work... Not opinion and perception!

Evaluation Systems: Fear or Growth?



Process the Video

What did you hear that surprised you?

 What did you hear that aligns with your current evaluation processes?

Start with a Growth Mindset

A growth mindset and persistence help us achieve maximum impact –especially when we focus on the important or "right work"

Carol Dweck, Stanford University

School ADvance supports:

Focusing on the right work
Growth in Practice
Persistence to achieve results

School ADvance is...

an evaluation system that uses clear descriptors of researchsupported behaviors and actions...

that support the "Right Work" and reduce subjectivity

The School ADvance System: Evaluation Cycle Frameworks Rubrics

School ADvance Evaluation Cycle

Complete Summative Performance Profile

Align to the Job

Set Performance Priorities

Complete Student Growth Rating

Review and Interpret Evidence

Stay Focused
Keep Talking
Work Together

Select Matching Evaluation Characteristics

Unpack
Characteristics and
Determine Evidence

Collect and Organize Evidence

Develop Personal Growth Plan

Complete Self Assessment

School ADvance Tools/Resources Organization of the Rubrics

Domains

(Areas of responsibility)

Factors

(Elements of Practice)

Characteristics

(Descriptors of Practice)



Principal and Building Leader Framework 2.0

Domain 1 - Results

- A. Growth targets on mandatory academic measures
- B. Growth targets on other valid, normed or criterion-referenced academic measures, including performance and developmental rubrics
- C. Growth targets on valid, research supported behavioral measures associated with academic achievement
- D. Growth targets on valid, research supported psycho-social measures associated with academic achievement

Note: Growth targets for A-D can be based on SGP, SLO, Proficiency, and other means of analyzing positive change in student's performance status, profile, or rate. Additionally, targets can be aggregated or disaggregated by, ethnicity, EL, Gender, ED, SWD, Migrant, Homeless, Foster Care, Active Military Parents, class groupings, programs, etc.

Domain 2 – Leadership	Domain 3 – Systems
A. Vision for Learning and Achievement	A. High Quality and Reliability Instructional
 Mission and Vision 	Program
2. Goals and Expectations	 Guaranteed and Viable Curriculum
B. Culture	2. Evidence Based and Differentiated
 Values, Beliefs, Principles, and 	Instruction
Diversity	3. Standards Based Assessment and Feedback
Language, Traditions, Celebrations,	
and Stories	B. Safe, Effective, Efficient Programs and
C. Leadership Behavior	Services
 Informed and Current 	 Laws, Policies, and Regulations
2. Strategic and Systemic	2. Processes and Procedures
3. Fair, Legal, Honest, and Ethical	3. Resource Allocation and Management
4. Adaptive and Resilient	
Domain 4 – Processes	Domain 5 – Capacity
	Dolliani S Capacity
	- Capacity
A. Community Building	A. Human Development
A. Community Building 1. Relationships	
	A. Human Development
1. Relationships	A. Human Development 1. Professional Learning
Relationships Inclusion	A. Human Development 1. Professional Learning 2. Leadership Development
Relationships Inclusion Communications	A. Human Development 1. Professional Learning 2. Leadership Development 3. Performance Evaluation
Relationships Inclusion Communications Evidence Based Improvement	A. Human Development 1. Professional Learning 2. Leadership Development 3. Performance Evaluation 4. Productivity
Relationships Inclusion Communications Evidence Based Improvement Collaborative Inquiry	A. Human Development 1. Professional Learning 2. Leadership Development 3. Performance Evaluation 4. Productivity B. Technology Integration and Competence



Superintendent and District Leader Framework 2.0

Domain 1 - Results

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Domain 2 - Leadership

A. Vision for Learning and Achievement

- 1. Mission and Vision
- Goals and Expectations

B. Culture

- 1. Values, Beliefs, Principles, and Diversity
- 2. Language, Traditions, Celebrations, and Stories

C. Leadership Behavior

- Informed and Current
- Strategic and Systemic
- Fair, Legal, Honest, and Ethical
- 4. Adaptive and Resilient

Domain 3 – Systems

A. High Quality and Reliability Instructional

- Guaranteed and Viable Curriculum
- 2. Evidence Based and Differentiated Instruction
- 3. Standards Based Assessment and Feedback
- 4. Technology to Expand Learning Opportunity

B. Safe, Effective, Efficient Programs and Services

- Laws. Policies, and Regulations
- 2. Processes and Procedures
- 3. Resource Allocation and Management
- 4. Personnel Policies and Practices
- 5. Non-Instructional Technology

Domain 4 - Processes

A. Community Building

- 1. Board Relations
- 2. Leadership Team Relations
- 3. Internal and External Stakeholder Relations
- 4. Communications and Media Relations

B. Evidence Based Improvement

- Collaborative Inquiry
- 2. Systematic use of Multiple Data Sources
- Data Systems
- 4. Aligned Improvement, Monitoring, and Reporting

Domain 5 - Capacity

A. Human Development

- Professional Learning
- Leadership Development
- 3. Performance Evaluation
- 4. Productivity

B. Contextual and Political

- 1. Contextual and Political Awareness
- 2. Education and Advocacy



Non-Instructional Administrator Framework 2.0

Alternative Domain 1 - Non-Student Based Results

Growth Targets on One or More Non-Student Based Quality or Key Performance Indicators*

- A. Quality or Key Performance Indicator 1:
- B. Quality or Key Performance Indicator 2:
- C. Quality or Key Performance Indicator 3:

*Quality indicators can be developed for each division, department, or program. All quality or key performance indicators should align with and/or link to the district or organization's strategic plan or another means of establishing performance targets at a district or organizational level. Districts can add Quality or Key Performance Indicators as needed.

Domain 2 - Leadership

A. Mission, Vision, and Goals for District or Organizational Success

- Personal Mission and Vision
- 2. District Mission and Vision
- Goals and Expectations

B. Culture

- Values, Beliefs, Principles, and Diversity
- Language, Traditions, Celebrations, Guiding Principles and Cultural Norms

C. Leadership Behavior

- 1. Informed and Current
- 2. Strategic and Systemic
- 3. Fair, Legal, Honest, and Ethical
- Work Habits

Domain 4 - Processes

A. Community Building

- Internal Stakeholder Relations
- 2. External Stakeholder Relations
- Media Relations
- 4. Communications

B. Evidence Based Improvement

- Collaborative Inquiry
- Systematic use of Multiple Data Sources
- 3. Data Systems
- 4. Non-instructional Technology

Domain 3 - Systems

A. Reliable, Aligned, and Consistent Operations

- Laws, Policies, and Regulations
- Processes and Procedures
- 3. Resource Allocation and Management
- 4. Personnel Policies and Practices

B. Efficient and Effective Operations

- Personnel Evaluation
- 2. Performance Development
- Productivity
- 4. Leadership Development

Domain 5 - Capacity

A. Reliability

- Dependability
- Work Quality
- 3. Professionalism

B. Adaptability

- 1. Initiative and Responsiveness to Change
- Creativity and Innovation



The Difference Between Summative and Formative Rubrics

Summative Rubrics

 Provides a single condensed description of each characteristic

 Used to develop the summative evaluation

Formative Rubrics

- Provides an expanded set of multiple descriptors for each characteristic
- Used to develop and guide:
 - self assessment
 - formative growth plans
 - evidence documentation



Principal and Building Leader Summative Rubric 2.0

	Domain 3 – Systems			
	Factor A: High Quality and Reliability Instructional Program			
	Characteristic 1: Guaranteed and Viable Curriculum			
Ineffective	Minimally Effective	Effective	Highly Effective	
	Ensures that staff understand and	And works with staff to communicate	And cultivates shared leadership for	
	use the district curriculum	curriculum expectations to students	interpreting curriculum expectations,	
	consistently to plan and deliver	and parents, follow horizontal and	selecting appropriate instructional	
	instruction	vertical alignment, emphasize	resources, developing differentiation	
		essential core curriculum standards	strategies, and making the curriculum	
		and differentiate instruction to meet	relevant for all students and understood	
3A1		the needs of all students	by parents	
Characteristics 2: Evidence based and Differentiated Instruction				
Ineffective	Minimally Effective	Effective	Highly Effective	
	Has a working knowledge of	And works with staff to develop a	And establishes school processes and	
	evidence based instruction and	repertoire of evidence based	routines that engage teachers in regular	
	uses that knowledge to monitor	instructional practices that support	monitoring of student progress and	
	instruction, provide teacher	active student learning,	evaluation, adaptation, and	
	feedback, and dialogue about	differentiation, and tiered	improvement of instructional strategies	
	meeting student needs	interventions where needed to meet	to meet the needs of all students	
3A2		student needs		
	Characteristic	s 3: Standards Based Assessment and Fe	eedback	
Ineffective	Minimally Effective	Effective	Highly Effective	
	Has a working knowledge of	And works with staff to develop	And works with staff to establish	
	evidence based, ethical and legal	assessment literacy and competence	building and district systems, processes,	
	assessment and feedback practices	in administering assessments,	policies, training, and shared leadership	
		interpreting results, communicating	for evidence based, ethical and legal	
		student progress, setting learning	assessment and feedback practices	
242		goals, and making decisions that		
3A3		affect students		



Principal and Building Leader Formative Rubric 2.0

Ineffective Minimally Effective Effective Has knowledge of and understands the school/district core curriculum standards Ensures that all staff have and are using curriculum documents including essential performance (or power) standards, learning objectives and other curriculum references for their grade level, content, and program areas And monitors the teaching of the core curriculum for students based on identified learning needs And works with staff to understand and adhere to both the horizontal and vertical alignment of the curriculum across grade levels, curriculum across grade levels, curriculum for develop and/or understand and give priority to the essential core curriculum (or power) standards, learning objectives and other curriculum references for their grade level, content, and program areas And monitors the teaching of the core curriculum (or power) standards through regular classroom visits, engagements with teachers, and examination of students based on identified learning needs And works with staff to ensure differentiation in the curriculum for students based on identified learning needs And works with staff to ensure differentiation in the curriculum for students based on identified learning in the curriculum and extracurricular program characteristics (including cultural) for the student populations the school serves And provides information on the core curriculum standards to students, and perents assistance in understanding and program advertical alignment of the curriculum and extracurricular program advertical alignment of the curriculum and extracurricular program areas. And works with staff to identify and secur curriculum resources at the district and be level that align with and support the established curriculum standards and sture curriculum resources at the district and be level that align with and support the established curriculum standards and sture curriculum resources at the district and be level that align with and support curriculum resources at the district and be	Domain 3 – Systems Factor A: High Quality and Reliability Instructional Program			
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				and parents assistance in understanding and
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School ADvance Rating Key

Each performance level builds on the previous one:

- Ineffective = does not meet the expectations for minimally effective
- Minimally Effective = demonstrates basic personal knowledge, compliance, competence or ownership
- Effective = works to build staff (parent and/or student) knowledge, competence, and ownership
- Highly Effective = works to build leadership, expand ownership, foster innovation, or develop enhancements

Effectiveness Level Rating Activity

As a team, generate words that describe each level of effectiveness and the "evidence" that will be shared during the evaluation process

- ➤ Minimally Effective = What "I do"
 - >Know, show, do, tell, comply, independent
- Fifective = What "We do"
 - Train, lead, guide, coach, facilitate, collaborate, team
- ➤ Highly Effective = What "They do"
 - ➤ Foster, enhance, empower, shared leadership, TRUST, support

Next, we will use the School ADvance Evaluation Cycle

To get you started on your School ADvance implementation

School ADvance Evaluation Cycle

Complete Summative Performance Profile

Align to the Job



Set Performance
Priorities

Complete Student Growth Rating

Review and Interpret Evidence

Collect and Organize
Evidence

Stay Focused
Keep Talking
Work Together

Select Matching Evaluation Characteristics

Unpack
Characteristics and
Determine Evidence

Complete Self Assessment

Develop Personal Growth Plan

Start Job Alignment

- Start a spreadsheet that lists all the administrators that will be evaluated with the School ADvance evaluation tools
- 2. List the positions held by each administrator
- 3. Identify which School ADvance rubric will be used to evaluate each administrator
- 4. List the Years that will be the first 3 years of using the tool for each administrator
- 5. See the example in the Shared Folder for training

School ADvance Evaluation Cycle

Complete Summative Performance Profile

Align to the Job

Set Performance Priorities



Complete Student Growth Rating

Review and Interpret Evidence

Stay Focused
Keep Talking
Work Together

Select Matching
Evaluation
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Unpack
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Collect and Organize Evidence

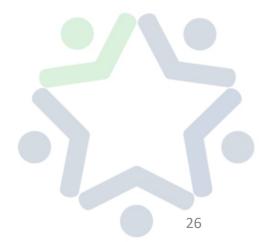
Develop Personal Growth Plan

Complete Self Assessment

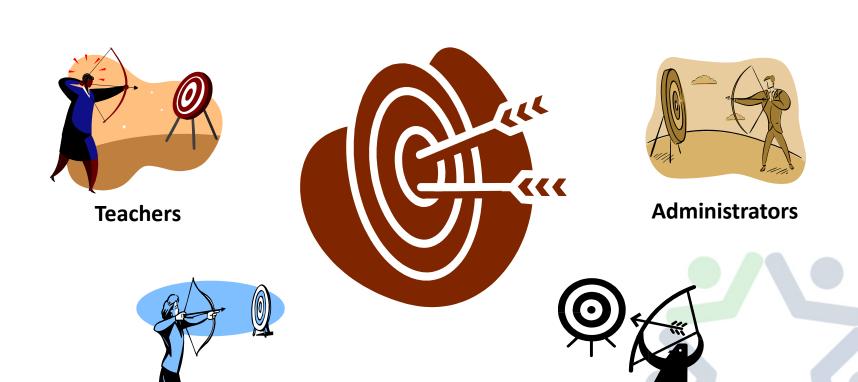
What Does the Research Say?

We perform better when we know the target





Align Performance Priorities with Initiatives to Improve Student Success



Superintendent

Board

To set performance priorities, identify the most important work

1. List all the major initiatives your school teams are working on.

2. Identify the 2-3 initiatives that are your top priorities for this year across the district

School ADvance Evaluation Cycle

Complete Summative Performance Profile

Align to the Job

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Review and Interpret Evidence

Stay Focused
Keep Talking
Work Together

Select Matching Evaluation Characteristics

Collect and Organize Evidence

Develop Personal Growth Plan

Unpack
Characteristics and
Determine Evidence

Complete
Self Assessment

District Priorities determine which Characteristics to use and/or emphasize

Using your top 2-3 district priorities

 List the actions/activities needed to accomplish the top 2-3 priorities

 Select the 8-10 evaluation characteristics that best match the actions/activities

School ADvance Evaluation Cycle

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Select Matching Evaluation Characteristics

Unpack
Characteristics and
Determine Evidence



Collect and Organize Evidence

Develop Personal Growth Plan

Complete Self Assessment

Unpacking Characteristics and Identifying Possible Evidence

Using the School ADvance unpacking tool in the Shared Folder for training, learn how to unpack the characteristics.

- 1. Read the summative rubric description for a characteristic
- 2. Summarize the characteristic in a short sentence
- 3. List 2-3 evidences for each characteristic in each rating category using the I, We, They model

Reminder: The Difference Between Summative and Formative Rubrics

Summative Rubrics

 Provides a single condensed description of each characteristic

 Used to develop the summative evaluation

Formative Rubrics

 Provides an expanded set of multiple descriptors for each characteristic

- Used to develop and guide:
 - self assessment
 - formative growth plans
 - evidence documentation



Principal and Building Leader Rubric Evidence Examples

http://www.goschooladvance.org/resources2.0

Domain 3: Systems

Factor A: High Quality and Reliability Instructional Program

Characteristic 1: Guaranteed and Viable Curriculum

Artifact Examples: Building Grade/ Content Curriculum Guides and Documents; Meetings and Memos to Staff; Staff Lesson Plans; Walkthroughs and Teacher Observations; Feedback to Teachers; Team/PLC Meeting Agendas and Minutes; Building and Individual Professional Learning Plans and Events; Agendas and Participation in Parent/Community Curriculum Events;

Characteristic 2: Evidence Based and Differentiated Instruction

Artifact Examples: Staff Lesson Plans; Walkthroughs and Teacher Observations; Professional Learning on Differentiation and/or Instructional Strategies; Student Intervention Plans; RTI and Data, Team Minutes; PLC Meetings Agendas and Minutes; Building and Individual Professional Learning Plans and Events; Schedules of Teachers Observing Each Other: Monitoring of classroom instruction data

Characteristic 3: Standards Based Assessment and Feedback

Artifact Examples: Assessment Calendar; Staff Lesson Plans; Walkthroughs and Teacher Observations; Classroom, Grade Level, Subject Area, and Student Performance Data; Rubrics or Proficiency Scales; Formative and Summative Assessment Analysis; Professional Learning Plans; Team/PLC Meetings Agendas and Minutes; Professional Learning Agendas and Feedback

Factor B: Safe, Effective, Efficient Programs and Services

Characteristic 1: Laws, Policies, and Regulations

Artifact Examples: School Safety and Behavioral Expectations and Plans; Analysis of Discipline and Safety Incidence Reports; Staff, Student, and Parent Handbooks; Staff/Team Meeting Agendas and Minutes; Staff, Student and Parent Feedback; Attendance Data and Analysis; Severe Weather and Drill Plans; FERPA Training; Volunteer Confidentiality Statements; Parent Notification of Rights; Assemblies; Positive Behavior Support Plan

Characteristic 2: Processes, and Procedures

Artifact Examples: School Safety and Behavioral Expectations; Staff, Student, and Parent Guidelines and Handbooks; Agendas and Feedback from Staff Meetings; Staff, Student, and Parent Evaluation of Systems

Characteristic 3: Resource Allocation and Management

Artifact Examples: Budget and Budget Analysis and Monitoring Reports; Budget Presentations and Materials; External Review and Audits; Grant Applications and Awards; Title Budget and Reports



Principal and Building Leader Summative Rubric 2.0

Domain 3 – Systems				
	Factor A: High Quality and Reliability Instructional Program			
	Characteristic 1: Guaranteed and Viable Curriculum			
Ineffective	Minimally Effective	Effective	Highly Effective	
	Ensures that staff understand and	And works with staff to communicate	And cultivates shared leadership for	
	use the district curriculum	curriculum expectations to students	interpreting curriculum expectations,	
	consistently to plan and deliver	and parents, follow horizontal and	selecting appropriate instructional	
	instruction	vertical alignment, emphasize	resources, developing differentiation	
		essential core curriculum standards	strategies, and making the curriculum	
		and differentiate instruction to meet	relevant for all students and understood	
3A1		the needs of all students	by parents	
Characteristics 2: Evidence based and Differentiated Instruction				
Ineffective	Minimally Effective	Effective	Highly Effective	
	Has a working knowledge of	And works with staff to develop a	And establishes school processes and	
	evidence based instruction and	repertoire of evidence based	routines that engage teachers in regular	
	uses that knowledge to monitor	instructional practices that support	monitoring of student progress and	
	instruction, provide teacher	active student learning,	evaluation, adaptation, and	
	feedback, and dialogue about	differentiation, and tiered	improvement of instructional strategies	
242	meeting student needs	interventions where needed to meet	to meet the needs of all students	
3A2		student needs		
	Characteristic	s 3: Standards Based Assessment and Fe	edback	
Ineffective	Minimally Effective	Effective	Highly Effective	
	Has a working knowledge of	And works with staff to develop	And works with staff to establish	
	evidence based, ethical and legal	assessment literacy and competence	building and district systems, processes,	
	assessment and feedback practices	in administering assessments,	policies, training, and shared leadership	
		interpreting results, communicating	for evidence based, ethical and legal	
		student progress, setting learning	assessment and feedback practices	
242		goals, and making decisions that		
3A3		affect students		



Principal and Building Leader Formative Rubric 2.0

	Easter A. Ui	Domain 3 – Systems	rogram	
Factor A: High Quality and Reliability Instructional Program Characteristic 1: Guaranteed and Viable Curriculum				
Ineffective	Minimally Effective	Effective	Highly Effective	
	Has knowledge of and understands	And works with staff to understand and	And works with staff to unpack and interpret	
	the school/district core curriculum	adhere to both the horizontal and vertical	state and district curriculum standards at the	
	standards	alignment of the curriculum across grade	building and/or district level	
3A1		levels, curriculum areas, and programs		
	Ensures that all staff have and are	And works with staff to develop and/or	And works with staff to identify and secure	
	using curriculum documents including	understand and give priority to the	curriculum resources at the district and building	
	essential performance (or power)	essential core curriculum (or power)	level that align with and support the	
	standards, learning objectives and	standards for their grade level, content,	established curriculum standards and student	
	other curriculum references for their	and program areas	performance expectations	
	grade level, content, and program			
	areas	And monitors the teaching of the core		
		curriculum (or power) standards through		
		regular classroom visits, engagements		
		with teachers, and examination of		
		student work And works with staff to ensure	And works with staff and the school or district	
		differentiation in the curriculum for	leadership team to ensure that the curriculum	
		students based on identified learning	is appropriate for the full range of student	
		needs	characteristics for the population the school	
		needs	serves	
			And works with staff to ensure differentiation	
			in the curriculum and extracurricular programs	
			to respond to the full range of student	
			characteristics (including cultural) for the	
			student populations the school serves	
		And provides information on the core	And ensures that the school provides students	
		curriculum standards to students,	and parents assistance in understanding and	
		parents, and the community	working with the core curriculum standards	



The School ADvance Process: Evidence Based Evaluations

- 1. Evidence based interpretations of performance
- Balanced use of documentation, self-assessment, observation and feedback to supply evidence
- 3. Triangulation through multiple sources of evidence
- 4. Dialogue to reach authentic interpretation of the evidence
- 5. Courage to look at the data and recognize growth edges
- 6. Persistence to achieve meaningful growth in practice

Using Documents as Evidence

1. See the file titled, SA Principal Evidence Rubrics Examples on training resources page:

www.goschooladvance.org/resources

- 2. Select the artifacts that best illustrate the level of your work for each characteristic
- Artifacts can serve to illustrate more than one characteristic
- 4. Be sure to provide annotation that explains how that artifact illustrates your work

Using Observation Notes as Evidence

- See Sample Observation Tool in User's Guide and on training resources page: www.goschooladvance.org/resources
- 2. Stopping in at a school or department
- 3. Setting up a time to observe a specific activity or process
- 4. Meeting one-on-one with the administrator
- 5. Watching how the administrator engages and contributes in meetings work sessions, etc.
- 6. Observing administrator as he/she goes about daily activities
- 7. Noting how the administrator functions in a crisis or sensitive situation

Using Feedback as Evidence

- Direct feedback using a validated multi-rater instruments – Here are two examples for teacher feedback to principals from Vanderbilt University, McREL, and W.M.U.
 - http://valed.discoveryeducation.com/
 - http://www.wmich.edu/wallacegrant/docs/DIDM-INST.pdf
- Indirect feedback from perception surveys
- Should relate closely to established performance goals and priorities
- See User's Guide, Appendix F –pages 50 -52 and training resources page:

www.goschooladvance.org/resources

Four Ways to Gather Evidences

Observation Data

Notes from direct and indirect observations, videos, and photos

Documentation

Artifacts and work products from actions and activities

Feedback and Process Data

Results from perception and multi-rater instruments

Self-Assessment

Self ratings based on reflection against performance standards

School ADvance Evaluation Cycle

Complete Summative Performance Profile

Align to the Job

Set Performance Priorities

Complete Student Growth Rating

Review and Interpret Evidence

Stay Focused
Keep Talking
Work Together

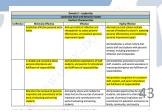
Select Matching Evaluation Characteristics

Unpack
Characteristics and
Determine Evidence

Collect and Organize Evidence

Develop Personal Growth Plan

Complete Self Assessment



The Self Assessment Process

Complete a Base-Line Self Assessment to start year 1. Update each year. Use to find your growth edges. A growth edge is a behavior, practice or competencies you want or need to develop or refine.

The Process: Use the Full Formative Rubric

- 1. Highlight or check all the descriptors you feel you address in your work
- 2. Descriptors you are not addressing are your growth edges
- 3. Pay particular attention to growth edges in the minimally effective and effective ranges.
- 4. Identify the characteristics where you have the most critical growth edges
- 5. Rank order your growth edges in terms of importance for this evaluation cycle
- 6. Select 2-3 most important growth edges for this year
- 7. Confirm with your supervisor
- 8. Develop your growth plan for each of the 2-3 you confirm

Self-Assessment Example 1

	Domain 2 – Leadership						
	Leadership Work and Behavior Factors						
	Resilient Characteristics						
Ineffective	Minimally Effective	Effective	Highly Effective				
	Establishes effective personal work habits	And uses habits of reflection and introspection to assess personal effectiveness and establish personal improvement goals	And seeks out and utilizes multiple sources of feedback to assist in assessing personal effectiveness and establishing personal improvement goals And establishes a school culture that assists staff and students with personal renewal, including processes of reflection and introspection				
	Is reliable and consistent about personal attendance and fulfillment of responsibilities	And establishes expectations of staff, students, and parents for attendance and fulfillment of responsibilities	And establishes processes to provide staff, students, and parents assistance in improving attendance and fulfillment of responsibilities And provides recognition for consistent staff, student, and parent attendance and fulfillment of responsibilities				
	Attends to the renewal of personal inspiration and commitment to the work of educating and serving students	And openly shares and models the ideas that are the sources of personal inspiration and commitment to the work of educating and serving students	And provides opportunities for staff, students, and parents to share their sources of personal inspiration and commitment to education and service to family, community, and country				

To Get You Started on your base-line Self-Assessment

- 1. Use the formative rubric (instructional administrators) and the summative rubric (non-instructional administrators)
- 2. Do your base-line self assessment on just the characteristics your team selected today for your first evaluation cycle
- 3. Look for growth edges: behaviors, practices or competencies you want to develop or refine
- 4. Pay particular attention to growth edges in the characteristics your team selected for inclusion in the summative evaluation for the first year.

http://www.goschooladvance.org/resources

School ADvance Evaluation Cycle

Complete Summative Performance Profile

Align to the Job

> **Set Performance Priorities**

Complete Student Growth Rating

Review and Interpret Evidence

> **Collect and Organize Evidence**

Stay Focused Keep Talking

Work Together

Develop Personal Growth Plan

Select Matching Evaluation Characteristics

Unpack **Characteristics and Determine Evidence**

Complete **Self Assessment**

School ADvance Growth Plans

- Everyone has 1-2 growth plans each evaluation cycle. While we all have many growth edges, we make the most growth when we focus on just a few at a time.
- Growth plans are typically built around characteristics selected or prioritized for the evaluation cycle.
- 3. Growth plans may also be required to address significant performance deficiencies.*
- 4. Growth plans are a way to foster continuous professional growth for each administrator.
- ★ Note: If an administrator is at risk for non-renewal or non-extension due to significant performance issues, a Plan of Assistance or Corrective Plan should be substituted for Growth Plans until that administrator addresses the deficiencies sufficiently to meet the terms for renewal or extension.

Administrator Personal Growth Plan



ADVan	ice			
Personal Growth Pla	n For:		_	
Position:		Format f	or a Grov	wth Plan
Date Developed:				
Period Covered:				
Domain:	Factor:			
Characteristic:				
Current Performance	e Level:	Target Perfor	rmance Level:	
Personal Growth Go	al:			
Grow	th Activity	Timeline for Activity:	Resources Needed	Support Needed
5		12		
20		:		

Evidence of Meeting Goal:

Date Goal Met: New Performance Level:



Principal and Building Leader Formative Rubric 2.0

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		Domain 4 – Processes					
		Factor B: Evidence Based Improvement					
		Characteristic 1: Collaborative Inquiry					
	Ineffective	Minimally Effective	Effective	Highly Effective			
	4B1	Raises questions about why and how student achievement results are what they are	And works with staff to identify and challenge assumptions about student achievement and raise questions about school and district results	And develops shared leadership to raise questions about student learning and challenge assumptions about school and district results			
		Creates routines and processes to conduct collaborative inquiry to examine student results	And works with staff to refine routines and processes to support collaborative inquiry and examination of student results	And develops shared leadership to refine routines and processes for collaborative inquiry and examination of student results			
		Establishes teaming processes for staff to work on collaborative inquiry	And works with staff to refine teaming processes as needed to assist teachers in developing evidence based instruction	And develops shared leadership to support the work of collaborative inquiry teams utilizing SMART Goals, Action Research, or other evidence based team processes			

Self-Assessment Example 2

This example illustrates opportunity for both "vertical and horizontal" growth

Administrator Personal Growth Plan

Example



Date Goal Met:

Personal Growth Plan For: Susan Leader

Position: Middle School Principal

Date Developed: April 25, 2017

Period Covered: May, 2017- April, 2018

Domain: 4: Processes Factor: B: Evidence Based Improvement

Characteristic: 1: Collaborative Inquiry

Current Performance Level: Beginning of Effective* Target Performance Level: High end of Effective

* This year, I established a monthly time dedicated to PLC work on the inquiry process.

Personal Growth Goal: Increase the amount and quality of collaborative inquiry in my school.

Growth Activity	Timeline for Activity:	Resources Needed	Support Needed
Develop model scenarios for PLC teams to debrief so that they can practice task analyzing (raising questions about the status of student learning) and test their assumptions. Also, analyze model instructional plans.	Summer 2017	Attend a training session and contract with 2 teacher leaders to assist in developing the scenarios and model inst. plans	Funding for the training (me plus 4 PLC team leaders) and summer work session (4 days)
Implement scenario debriefings and model instructional plans with PLC's	September-November 2017	See Above	See Above
Work with PLC team leaders to assist PLC teams in task analyzing student work and adapting instructional plans accordingly	December, 1017- May, 2018	Continued district support of monthly lase start sessions for PLC work	Further training as needed to sustain process

Evidence of Meeting Goal: Report from me and PLC team leaders with examples of scenarios and model instructional plans, summaries of PLC work session products, and recommendations for further work

New Performance Level:

Drafting your first Growth Plan

- 1. Look over the self-assessment you just did on the characteristics that will be used for the first evaluation cycle.
- 2. Find your growth edges for each of the characteristics you self-assessed (these are the indicators you could not highlight).
- 3. Decide which characteristic to focus on for your first growth plan.
- 4. Look over the indicators you could not highlight for that characteristic.
- 5. Develop your growth plan draft to grow either vertically or horizontally on that characteristic (See Susan Leader's example).
- 6. Be sure your growth plan activities are relevant and timely for this evaluation cycle (See Susan Leader's example).



School ADvance Evaluation Cycle

Complete Summative Performance Profile

Align to the Job

Set Performance Priorities

Complete Student Growth Rating

Review and Interpret Evidence

Stay Focused
Keep Talking
Work Together

Select Matching Evaluation Characteristics

Unpack
Characteristics and
Determine Evidence

Collect and Organize Evidence

Develop Personal Growth Plan

Complete Self Assessment

Reminders on Performance Evidence

- Compiled, maintained, and updated throughout the year and from year to year
- Captured by both the evaluator and evaluatee
- Based on evaluation characteristics that align with established goals and priority initiatives (strategies)
- Includes observation notes, artifacts, work products, feedback, self-assessments, data that show measurable changes in conditions that support student success, and captured photos/video of actions and activities

School ADvance Evaluation Cycle

Complete Summative Performance Profile

Align to the Job

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Keep Talking
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Select Matching Evaluation Characteristics

Unpack
Characteristics and
Determine Evidence

Collect and Organize Evidence

Develop Personal Growth Plan

Complete Self Assessment

The Starting Place for Reliable Interpretation of the Evidence

- 1. Link the evidence to performance characteristics
- Explain and dialogue about what the evidence shows
- 3. Consider each piece of evidence in light of other evidence (triangulation)
- 4. Maintain ongoing dialogue and interaction that connects the dots into a "whole story"
- 5. Rate characteristics based on preponderance of evidence

Working with Domain 1: Results

Student Growth

or

Quality Key Performance Indicators

School ADvance Evaluation Cycle

Complete Summative Performance Profile

Align to the Job

Set Performance Priorities

Meets
Complete Student
Growth Rating

Falls
Short

Review and Interpret Evidence

Stay Focused
Keep Talking
Work Together

Select Matching Evaluation Characteristics

Unpack
Characteristics and
Determine Evidence

Collect and Organize Evidence

Develop Personal Growth Plan

Complete Self Assessment

Student Growth Ratings under Michigan Law

- 1. For 2015-16 through 2018-19, student growth is 25% of the overall performance rating.
- 2. In 2019-20, the growth rating moves to 40%. 50% of the 40% must be based on State assessments where applicable.
- 3. For teachers in state tested core areas, growth ratings will be based on a combination of ratings from State assessments and district measures which may include other research based academic and non-academic measures (see slide 74)
- 4. For teachers in core or non-core areas with no required state test, growth ratings will be based on district measures which may include optional State assessments where available.
- 5. For administrators, growth will be based on aggregation of growth measures for teachers within the administrator's scope of responsibility.
- 6. Districts must develop a local growth model that is transparent and treats all similarly situated teachers and administrators equitably.



Principal and Building Leader Framework 2.0

Domain 1 - Results

- A. Growth targets on mandatory academic measures
- Growth targets on other valid, normed or criterion-referenced academic measures, including performance and developmental rubrics
- C. Growth targets on valid, research supported behavioral measures associated with academic achievement
- Growth targets on valid, research supported psycho-social measures associated with academic achievement

Note: Growth targets for A-D can be based on SGP, SLO, Proficiency, and other means of analyzing positive change in student's performance status, profile, or rate. Additionally, targets can be aggregated or disaggregated by, ethnicity, EL, Gender, ED, SWO, Migrant, Homeles, Foster Care, Active Military Parents, class groupings, programs, etc.

	Domain 2 – Leadership	Domain 3 – Systems
	A. Vision for Learning and Achievement 1. Mission and Vision 2. Goals and Expectations B. Culture 1. Values, Beliefs, Principles, and Diversity 2. Language, Traditions, Celebrations, and Stories C. Leadership Behavior 1. Informed and Current 2. Strategic and Systemic 3. Fair, Legal, Honest, and Ethical 4. Adaptive and Resilient	A. High Quality and Reliability Instructional Program 1. Guaranteed and Viable Curriculum 2. Evidence Based and Differentiated Instruction 3. Standards Based Assessment and Feedback B. Safe, Effective, Efficient Programs and Services 1. Laws, Policies, and Regulations 2. Processes and Procedures 3. Resource Allocation and Management
ł	Domain 4 – Processes	Domain 5 - Capacity
-		Domain 5 - Capacity
	A. Community Building 1. Relationships 2. Inclusion 3. Communications B. Evidence Based Improvement 1. Collaborative Inquiry 2. Systematic use of Multiple Data Sources 3. Data Systems	A. Human Development 1. Professional Learning 2. Leadership Development 3. Performance Evaluation 4. Productivity B. Technology Integration and Competence 1. Personal Use of Technology 2. Learning and Teaching with Technology 3. Leadership for Technology

School ADvance™ Principal and Building Leader Evaluation Framework2.0 ©, Reeves & McNeill, 2017

Domain 1 - Results

- A. Growth targets on mandatory academic measures
- B. Growth targets on other valid, normed or criterion-referenced academic measures, including performance and developmental rubrics
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- Growth targets on valid, research supported psycho-social measures associated with academic achievement

Note: Growth targets for A-D can be based on SGP, SLO, Proficiency, and other means of analyzing positive change in student's performance status, profile, or rate. Additionally, targets can be aggregated or disaggregated by, ethnicity, EL, Gender, ED, SWD, Migrant, Homeless, Foster Care, Active Military Parents, class groupings, programs, etc.



	Domain 1 – Results						
A. Growth targets on mandatory state academic measures (both annual and interim assessments)*							
Ineffective							
	Results on established growth targets	Results meet established growth	Results exceed established growth				
	show improvement, but fall short of	targets	targets				
1A	meeting the targets						
	B. Growth targets on other valid l	ocal academic measures including no	ormed or criterion-referenced				
	•	ent rubrics, based on Student Learnin	ng Objectives (SLOs) or other				
	locally employed analytics*						
Ineffective	Minimally Effective	Effective	Highly Effective				
	Results on established growth targets	Results meet established growth	Results exceed established growth				
_	show improvement, but fall short of	targets	targets				
1B	meeting the targets						
		arch supported behavioral measures	associated with academic				
	achievement*						
Ineffective	Minimally Effective	Effective	Highly Effective				
	Results on established growth targets	Results meet established growth	Results exceed established growth				
	show improvement, but fall short of	targets	targets				
10	meeting the targets						
		arch supported psycho, social, and/or	r emotional measures associated				
	with academic achievement*						
Ineffective	Minimally Effective	Effective	Highly Effective				
	Results on established growth targets	Results meet established growth	Results exceed established growth				
	show improvement, but fall short of	targets	targets				
1D	meeting the targets						

^{*}Growth targets should be expressed as a range rather than a single point target. If more than one growth target is set for any of Factors A-D, score each growth target separately and determine the algorithm for aggregating ratings on all targets for each Factor into one rating for that Factor. Also develop an algorithm for aggregating ratings on all Factors (A-D) into one overall Domain 1 rating base on statutory proportions of weight. See page 2 for further explanation. Also, see pages 2-3 for information on adapting Domain 1 for ISD/ESA use.

Domain 1 – Non-Student Based Results						
Growth Targets on One or More Non-Student Based Quality or Key Performance Indicators~						
Ineffective	Minimally Effective	Effective	Highly Effective			
	Quality/Key Pe	erformance Indicator 1: (fill in indicator)				
1A Progress not achieved	Growth was measurable, but fell short of the target range set for this KPI for this evaluation cycle	Growth met the target range set for this KPI for this evaluation cycle	Growth exceeded that target range set for this KPI for this evaluation cycle			
	Quality/Key Pe	erformance Indicator 2: (fill in indicator)				
1B Progress not achieved	Growth was measurable, but fell short of the target range set for this KPI for this evaluation cycle	Growth met the target range set for this KPI for this evaluation cycle	Growth exceeded that target range set for this KPI for this evaluation cycle			
	Quality/Key Pe	erformance Indicator 3: (fill in indicator)				
1C Progress not achieved	Growth was measurable, but fell short of the target range set for this KPI for this evaluation cycle	Growth met the target range set for this KPI for this evaluation cycle	Growth exceeded that target range set for this KPI for this evaluation cycle			
Overall Quality or Key Performance Indicator Rating:						

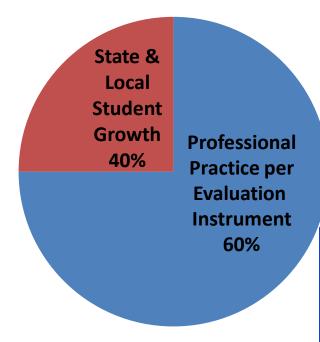
The following version of Domain 1 for School ADvance provides a framework for administrators of non-instructional programs to incorporate targeted growth on specific quality or key performance indicators (KPIs) that are relevant to the position the administrator holds and the district or school functions that administrator supervises or oversees.

Components of Ratings

Core Curriculum Teachers

Non-Core Curriculum Teachers

Local



Growth Ratings: 25% through 2018-19; 40% 2019-20 and after



Must include*:

- 1. Student Attendance
- 2. Teacher Evaluation (if the administrator evaluates teachers)
- 3. Progress on school improvement plan
- 4 Staff, student, parent feedback

Student
Growth
40%

Professional
Practice per
Evaluation
Instrument
60%

*See next 2 slides for School ADvance guidelines to meet these requirements

School ADvance Recommends:

- 1. Student Attendance: Build Student attendance into SIP Plan and set targets under Domain 1, Factor C (behavioral measures) to, either maintain or improve, attendance trends and patterns (including all forms of missed class time)
- 2. Teacher Evaluations: Address the Administrator's responsibility for Teacher Evaluations under:

Domain 5: Capacity

Factor A: Human Development

Characteristic 3: Performance Evaluation

School ADvance Recommends:

3. Progress on School Improvement Plan – Progress on student success indicators: Use standards and targets set for Domain 1, Factors A, B, C, and or D as improvement targets in school and district level improvement plans (i.e. SIP/DIP Plans); plus,

Progress on School Improvement Plan – Progress on measures that monitor fidelity implementation of SIP/DIP Strategies: Use SIP Plan implementation measures as one source of evidence for one or more Factors and Characteristics in Domains 2-5

4. Staff, Student, and Parent Community Feedback: Use feedback as one source of evidence for one or more Factors and Characteristics in Domains 2-5

Exception: If you have student feedback data from a validated non-academic instrument, you can use it for Domain 1, Factor D (psycho, social, and emotional measures)

To Use School ADvance to Create Student Growth Ratings:

- MI Law requires using Factors A and B. Academic measures should never constitute less than the State required proportion of the overall student growth rating
- 2. Attendance is required for Factor C. The State may require other behavioral measures for SIP and DIP. Additional behavioral measures are optional and recommended as appropriate for your student population
- 3. Factor D is optional, but recommended as indicated by new ESSA requirements and as appropriate for your student population. The State may also require specific measures for SIP and DIP.
- 4. For each Factor, the district needs to:
 - a. Decide what success indicators will be used to develop growth ratings for teachers by level and subject or course area (Be consistent for similarly assigned teachers and administrators)
 - b. Determine what measures will be used for each indicator
 - c. Establish performance standards for all measures and set growth targets based on local data
- 5. Select an appropriate data analysis approach for each measure and growth target

School ADvance Evaluation Cycle

Complete Summative Performance Profile

Align to the Job

Set Performance Priorities

Complete Student Growth Rating

Review and Interpret Evidence

Stay Focused
Keep Talking
Work Together

Select Matching Evaluation Characteristics

Unpack
Characteristics and
Determine Evidence

Collect and Organize Evidence

Develop Personal Growth Plan

Complete Self Assessment

The Summative Evaluation

- Prepare by reviewing all evidence
- Both the administrator and the supervisor complete draft summative ratings
- Meet to review the evidence and draft ratings
- Confirm the final ratings
- Compute the overall rating

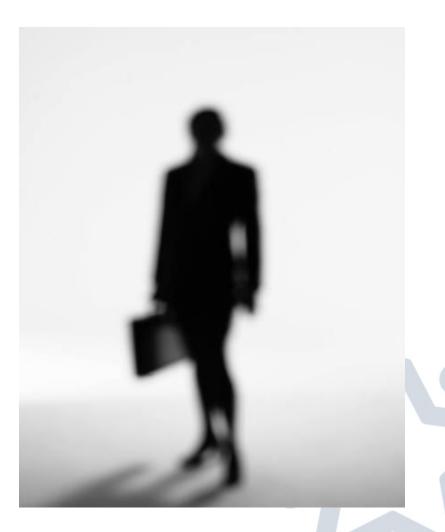
Principal and Building Leader Final Evaluation Profile

Domain 2 - 5 Characteristics

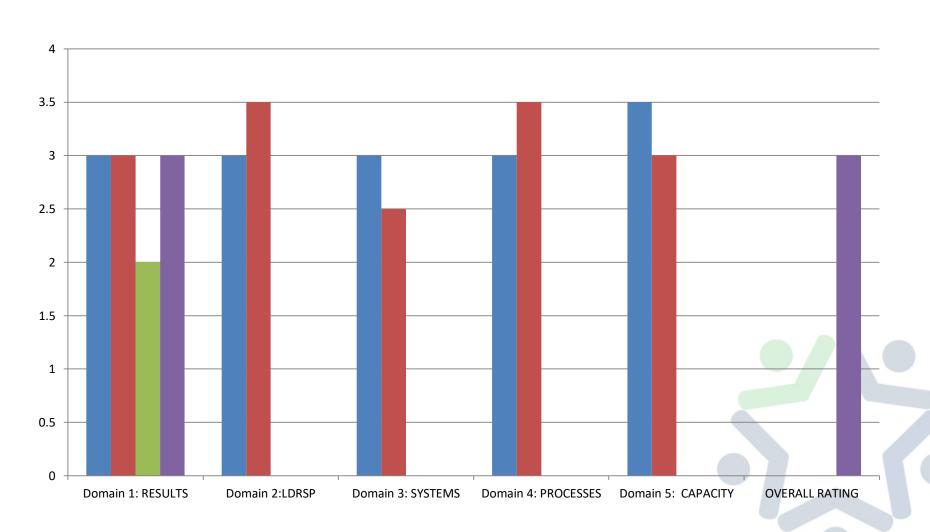
2.A.1	Mission and Vision	IE _	ME _	E _	HE*
2.A.2	Goals and Expectations	IE	ME	E _	HE
2.B.1	Values, Beliefs, Principles, and Diversity	IE	ME _	E	HE
2.B.2	Language, Traditions, Celebrations, and Stories	IE _	ME_	E	HE
2.C.1	Informed and Current	IE _	ME_	E	HE
2.C.2	Strategic and Systemic	IE _	ME_	E	HE
2.C.3	Fair, Leal, Honest, and Ethical	IE	ME _	E	HE
2.C.4	Adaptive and Resilient	IE _	ME _	E	_HE
3.A.1	Guaranteed and Viable Curriculum	IE	ME _	E	HE*
3.A.2	Evidence Based and Differentiated Instruction	IE	ME _	E	HE
3.A.3	Standards Based Assessment and Feedback	IE	ME _	E	HE
3.B.1	Laws, Policies, and Regulations	IE _	_ME_	E	_HE
3.B.2	Processes and Procedures	IE	_ME_	E	HE
3.B.3	Resource Allocation and Management	IE	ME _	E	HE
4.A.1	Relationships	IE	ME _	E	HE*
4.A.2	Inclusion	IE _	ME _	E	HE
4.A.3	Communications	IE _	_ME_	E	_HE
4.B.1	Collaborative Inquiry Process	IE _	_ME_	E	_HE
4.B.2	Systematic Use of Multiple Data Sources	IE	_ME_	E	HE
4.B.3	Data Systems	IE	ME	E	HE

Creating Performance Profiles

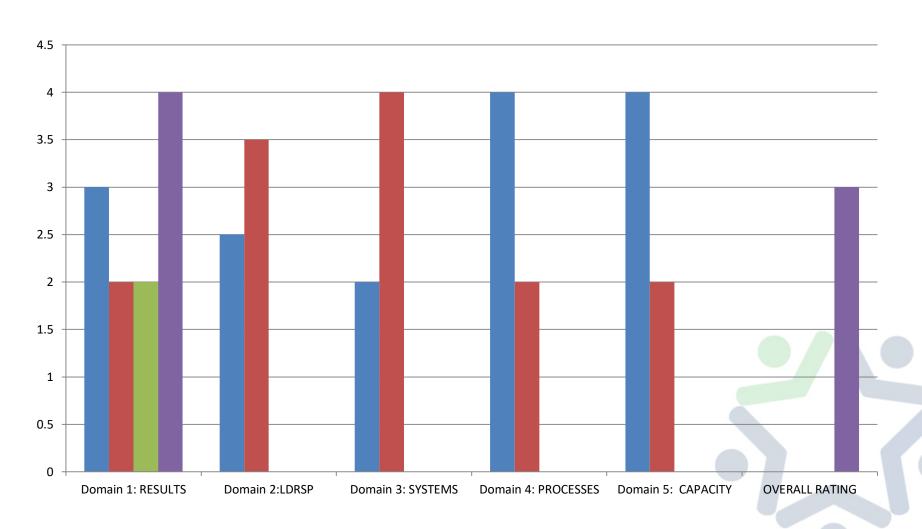
- ✓ Create a performance profile
- ✓ Use the profile to verify the overall performance rating
- ✓ Use to identify growth edges for the next evaluation cycle



Sample #1: Summative Profile



Sample #2: Summative Profile



Final Rating Profiles

- The final rating profile is used to document the overall evaluation results for both student growth and staff performance.
- The final rating profile should be completed collaboratively, and results should be based on evidences, not perceptions, inferences, or assumptions.
- The evaluator has the final say if agreement is not reached on the rating for each characteristic being used.
- A copy of the final rating profile should be kept in each administrators' personnel file annually.

Implementation Plan Quick Checklist

☐ Train all administrators	
☐ Align the rubrics to the positions	
☐ Align the rubrics to priority goals and initiatives (strategies)	
☐ Unpack the rubrics and develop "look-fors" (i.e. generate and share ideas for evidence)	
☐ Complete base-line self-assessments	
☐ Develop initial growth plans	
☐ Establish process for documenting evidence	
☐ Develop evaluation cycle and timelines	
☐ Work out your summative performance rating pro	cess
☐ Work out your "phase-in" plan (2-3 years)	

The School ADvance Research and Standards Base

- Synthesis of major research on principal and district leadership
- Aligned with the 2015 Professional Standards for Educational Leaders (previously known as ISLLC) and state standards
- Findings from 2 Wallace Foundation and 2 U.S.DOE Grants
- Synthesis of research on effective evaluation processes
- Validation study of Data-Informed Decision-Making on High-Impact Strategies: Developing and Validating an Instrument for Principals
- Designed by Michigan researchers for Michigan administrators

Contact Us

School ADvance™ and MASA

Dr. Tina Kerr – <u>tkerr@gomasa.org</u>

Sara Shriver - <u>saraleeshriver@gmail.com</u> - 989-620-5899

Michele Lemire – <u>mlemire@gomasa.org</u>

Carrie Platner - cplatner@gomasa.org - 517-327-5910

Pat Reeves - <u>patricia.reeves@wmich.edu</u>

Pat McNeill - mcneillp@me.com

www.goschooladvance.org

